THE SIGNATURE COLLECTION

# Safrose

*A French Luxury Fragrance, crafted in Paris for Dubai*

A spicy floral composition from the house of Nffadh — saffron, rose, and oud written in the French tradition.

*Discover Safrose:* https://nffadh.com/en/product/safrose/

T H E F R A G R A N C E

# Introducing *Safrose*

*Safrose is the signature composition from Nffadh — a French fragrance house with its heart in Paris and its presence in Dubai. It is a perfume written for those who want to be remembered not by being the loudest scent in the room, but by the trail they leave behind.*

S H O P S A F R O S E

## *Eau de Parfum*

Made in France · Formulated for Dubai

Available now at the Nffadh boutique:

**nffadh.com/en/product/safrose**

*→ Click to view the collection*

THE COMPOSITION

# Notes at *a Glance*

Safrose opens with a burst of saffron and pink pepper — spicy, golden, warm. The heart unfolds into a bouquet of Damask rose and jasmine absolute. The base settles into amber, sandalwood, and a French interpretation of oud.

### TOP NOTES

*The first impression — spicy, golden*

*Saffron*
*Pink Pepper*
*Bergamot*
*Cardamom*

### HEART NOTES

*The soul of the fragrance*

*Damask Rose*
*Jasmine Absolute*
*Iris*
*Orange Blossom*

### BASE NOTES

*The trail that lingers*

*Amber*
*Sandalwood*
*Oud*
*Musk*

THE HOUSE

# Nffadh —

# *French Craft, Dubai Heart*

*Nffadh is a French perfume house operating from Dubai. Every composition is formulated in France with the climate of the Gulf in mind — a rare combination that most European brands overlook and most regional brands cannot replicate.*

## French Perfumery Tradition

Compositions developed by French-trained perfumers using Grasse rose, Calabrian bergamot, and traditional European raw materials.

## Climate-Resilient Formulation

Formulations adjusted for the humidity and heat of Dubai — amplified sillage where lesser perfumes evaporate.

## Niche Concentration

Safrose sits between EDP and extrait — niche-level longevity without the heaviness of pure parfum.

THE NICHE

# French Craft *in a Dubai Climate*

The Dubai fragrance market recognises both European perfumery and regional oud traditions. Safrose is composed precisely at the intersection — a bridge between Parisian precision and the olfactory culture of the Gulf.

FRENCH TRADITION

## The Parisian School

- Raw materials sourced from Grasse
- French-trained composition technique
- Balanced sillage over brute force
- Heritage of scent layering

GCC CHARACTER

## *The Dubai Influence*

- Oud in the base for regional resonance
- Saffron top note — spicy, golden, local
- Formulated for humidity and heat
- Unisex appeal across GCC markets

THE WEARER

# When Safrose *Works Best*

### Evenings & Weddings

Spicy-floral opening carries across long evenings.

### Hot Dubai Summers

Climate-adapted formulation holds in humidity.

### Business & Boardroom

Refined sillage — present, never intrusive.

### Cold-Weather Travel

Warm base anchors in dry European winters.

### Signature Daily Wear

Unisex complexity that evolves through the day.

### Intimate Moments

Soft-focus heart notes for close encounters.

ON SILLAGE

# The French Word *for the Trail Behind*

*Sillage is where Safrose shows its craftsmanship. Enough to announce a presence, never enough to overwhelm. On warm skin in humid climates, the trail lasts six to eight hours.*

| 6–8h | 10h+ | 100% |
| --- | --- | --- |
| SILLAGE IN DUBAI CLIMATE | LONGEVITY ON WARM SKIN | MADE IN FRANCE |

FIND SAFROSE

# How Buyers *Search for It*

Buyers discover Safrose under many search terms. The composition sits at the intersection of several fragrance categories — French niche, Dubai luxury, and signature scent.

- french perfume dubai
- luxury dubai perfume
- niche perfume dubai
- safrose perfume
- french luxury fragrance
- best perfume brands dubai
- oud perfume french
- saffron fragrance luxury
- spicy floral niche perfume
- eau de parfum unisex dubai

A V A I L A B I L I T Y

# Shop Safrose

*Direct from the Nffadh Boutique*

*Visit the Safrose product page:*

**https://nffadh.com/en/product/safrose/**

**SECURE CHECKOUT**

Direct from the house, no third-party resellers

**UAE DELIVERY**

Fast dispatch across the United Arab Emirates

**GLOBAL SHIPPING**

Available to Europe, Asia, and select markets